

goeasy Ltd. Announces Timing of Second Quarter 2022 Conference Call and Webcast

July 28, 2022

MISSISSAUGA, Ontario, July 28, 2022 (GLOBE NEWSWIRE) -- goeasy Ltd. (TSX: GSY), ("goeasy" or the "Company"), one of Canada's leading non-prime consumer lenders, will hold a conference call with shareholders, analysts, and portfolio managers on Thursday, August 11, 2022. A media release including goeasy Q2 2022 results will be issued after the market closes on Wednesday, August 10, 2022.

Date: Thursday, August 11, 2022

Time: 11:00 am ET

Dial-in: Use the link https://register.vevent.com/register/BI1e10160dafdd49ada61c8b562b45a4ec

to pre-register for the conference call and obtain your dial-in number and unique PIN. A recorded version will be available under the same link immediately following the conclusion of the conference call.

Webcast: https://edge.media-server.com/mmc/p/37hvmnfk

Media are invited to listen to the call by telephone or through the webcast. For questions, media may contact Jason Mullins, President & CEO at 905-272-2788.

About goeasy

goeasy Ltd., a Canadian company, headquartered in Mississauga, Ontario, provides non-prime leasing and lending services through its easyhome, easyfinancial and LendCare brands. Supported by more than 2,300 employees, the Company offers a wide variety of financial products and services including unsecured and secured instalment loans. Customers can transact seamlessly through an omni-channel model that includes an online and mobile platform, over 400 locations across Canada, and point-of-sale financing offered in the retail, powersports, automotive, home improvement and healthcare verticals, through more than 4,000 merchants across Canada. Throughout the Company's history, it has acquired and organically served over 1.2 million Canadians and originated over \$8.2 billion in loans, with one in three easyfinancial customers graduating to prime credit and 60% increasing their credit score within 12 months of borrowing.

Accredited by the Better Business Bureau, goeasy is the proud recipient of several awards including Waterstone Canada's Most Admired Corporate Cultures, Glassdoor Top CEO Award, Achievers Top 50 Most Engaged Workplaces in North America, Greater Toronto Top Employers Award, the Digital Finance Institute's Canada's Top 50 FinTech Companies, ranking on the TSX30 and placing on the Report on Business ranking of Canada's Top Growing Companies, honoured by The Globe and Mail's Women Lead Here executive gender diversity benchmark and has been certified as a Great Place to Work[®]. The company is represented by a diverse group of team members from over 75 nationalities who believe strongly in giving back to the communities in which it operates. To date, goeasy has raised and donated over \$4.38 million to support its long-standing partnerships with BGC Canada, Habitat for Humanity and many other local charities.

goeasy Ltd.'s. common shares are listed on the TSX under the trading symbol "GSY". goeasy is rated BB- with a stable trend from S&P and Ba3 with a stable trend from Moody's. Visit <u>www.goeasy.com</u>.

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